





## THE INTERNATIONAL DAY FOR BIOLOGICAL DIVERSITY ON THE **22ND OF MAY 2014** WILL BE DEDICATED TO THE BIODIVERSITY OF **ISLANDS.**

With support each year from the United Nations and from the Convention on Biological Diversity, this year's theme for the International Day for Biological Diversity on the 22nd May 2014 will be the biodiversity of islands. An entire day devoted to bringing awareness to the protection of insular areas in every sea and ocean of the world.

Although the measures implemented by the **Conservatoire du Littoral** and the **PIM Initiative for Small Mediterranean Islands** are usually restricted to French and Mediterranean islands and small islands, we would like to take this opportunity to offer our help way beyond these areas. As a regional coordinator for this event on a Mediterranean level, the PIM Initiative would also like to provide support and an international scale to the various operations carried out throughout the world celebrating islands.

The place to host and add value to these initiatives: **the Villa Méditerranée**. Implanted in Marseille, this meeting place, with its unusual architecture, dedicated to Mediterranean cooperation, will partner this exceptional day. As a place of welcoming, a space for enter-tainment, conferences, exhibitions, the Villa Mediterranée will be the focal point of the numerous island themed events organised.

## **22ND MAY 2014, CELEBRATE YOUR ISLANDS!**

To give more weight to this project, the PIM Initiative is calling out for participants who work in some way for the management or conservation of small islands, and also to organisations dedicated to culture, research, education and bringing environmental awareness to insular areas.

This celebration provides many opportunities for various events: welcoming schools and bringing awareness to environmental protection, local and regional seminars, meetings, workshops, public conferences, film and documentary festivals, exhibitions, ecological engineering measures, scientific initiatives... A huge number of opportunities to celebrate the islands of the world. All these measures will be able to be valued and shared on an international level.

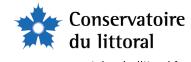
Several measures have been implemented to bring together those who protect the islands of the world: a collaborative website, an interactive portal for the general public and a place to see the programmed events; the launch of an "Insular Nation Passport", to federate small island lovers; a public conference on the 22nd of May at the Villa Mediterranée in Marseille with invited officials and speakers from various backgrounds. As well as all your different initiatives!

Institutions, associations, individuals, volunteers, rangers or site administrators, professors, academics or coast and island lovers of the world, everyone is invited to contact the PIM Initiative team to share your ideas to celebrate your islands and to join the other participants.

## TO CONTACT THE ORGANISATION

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www.conservatoire-du-littoral.fr

www.initiative-pim.org

## WHAT IS THE **PIM INITIATIVE?**

Since 2006, the Conservatoire du littoral has been piloting and coordinating the PIM Initiative programfor Small Mediterranean Islands, to promote and help manage Mediterranean insular areas. By implementing concrete onsite measures, by sharing and exchanging knowledge and know-how between various administrators and specialists of the area, the PIM Initiative contributes to improving the management and conservation of Small Mediterranean islands.